

# PRICE LIST TUR 2012



## ACCESS

### **FuTURe, Seminar on the Future, Wednesday 15.30-17.45**

Discussion forum incl. coffee, sandwiches, sparkling wine  
and admission to the Welcome Reception 19.00-21.00 \_\_\_\_\_ (more info soon)

### **FuTURe train, Stockholm - Gothenburg by X2000**

Wednesday 21 March, departure around 09.30  
Incl. breakfast and TUR admission ticket \_\_\_\_\_ (more info soon)

### **TUR Get-to-together on Kungsporsavenyn**

Thursday 22 March, starting at 19.00 \_\_\_\_\_ Price and location  
to be announced later

### **ClubTUR on Kungsporsavenyn**

Thursday 22 March, starting at 22.00 \_\_\_\_\_ Price and location  
to be announced later

### **Admission tickets, prepaid, Thurs-Sun**

Incl. digital matchmaking with visitors and exhibitors \_\_\_\_\_ SEK 200  
Price applies to tickets prepaid before 1 March 2012  
Tickets to be purchased on tur.se

### **Admission tickets, prepaid, Thurs-Sun**

Incl. digital matchmaking with visitors and exhibitors \_\_\_\_\_ SEK 300  
Price applies to tickets prepaid after 1 March 2012  
Ticket to be purchased on tur.se

### **Admission tickets, not prepaid**

Incl. digital matchmaking with visitors and exhibitors \_\_\_\_\_ SEK 500  
Price applies to cash or credit card purchase on arrival

**Seminars** \_\_\_\_\_ Free of charge

## BUSINESS MEETINGS

### Connect – speed dating between sellers and buyers

Wednesday 21 March 17.00-19.00, ANTOR members

and exhibitors in ANTOR stands \_\_\_\_\_ Free of charge

Non ANTOR members \_\_\_\_\_ SEK 1,000

Tickets to be purchased on arrival

### Global Point - new exhibition area in C Hall

Thursday-Sunday 22-25 March \_\_\_\_\_

Rental, 1 seating group, 4 people \_\_\_\_\_ SEK 5,000/3 hrs

Rental, 5 high tables \_\_\_\_\_ SEK 7,500/3 hrs

Rental, 2 dining sets, 8 people \_\_\_\_\_ SEK 10,000/3 hrs

Rental, 1 seating group, 4 people \_\_\_\_\_ SEK 5,000/full day

Rental, 5 high tables \_\_\_\_\_ SEK 20,000/full day

Rental, 2 dining sets, 8 people \_\_\_\_\_ SEK 30,000/full day

Rental, 4 seating groups (all), 16 people \_\_\_\_\_ SEK 60,000/full day

Rental, 15 high tables \_\_\_\_\_ SEK 60,000/full day

Rental, 30 high tables (all) \_\_\_\_\_ SEK 120,000/full day

Rental, 8 dining sets (all), 32 people \_\_\_\_\_ SEK 120,000/full day

SEK 6,200 will be added for basic charge and insurance.

The price includes advertising space and company information in the exhibition catalogue and on tur.se

### Floor Conference - space for up to 150 people

Thursday-Sunday 22-25 March, Level 1

Incl. access to PA system, podium, theatre seating,

projector and screen, computer and technician \_\_\_\_\_ SEK 5,000/hour

## **Lounge of Good Taste - food and drink theme square in B Hall**

Thursday-Sunday 22-25 March

Stand price \_\_\_\_\_ See stand prices

## **Small Stage - 8 m<sup>2</sup> stage area**

Thursday-Sunday 22-25 March, Level 1

Incl. access to PA system, projector and screen \_\_\_\_\_ SEK 2,500/20-minute slot

## **Matchmaking App**

\_\_\_\_\_ Included in admission charge

Visitors and exhibitors can book meetings with each other

## MARKETING EXPOSURE

### Be an exclusive TUR Host of the Day

- Looped sequence projected in Entrance 5 (main entrance) – a running presentation of your company plus information on TUR 2012 and the day's exhibition programme
- Roll-ups in Entrance 2 and 5, two in each entrance (production not included)
- A floor stripe (your choice of colour) from Entrance 5 (main entrance) all the way to your stand
- Possibility of having own staff hand out breakfast vouchers at all entrances (2, 5, 8) – coffee and rolls served in all cafes
- Article in exhibition magazine, distributed to approximately 15,000 visitors
- Article in one of the TUR newsletters in 2012
- One hour on entertainment stage
- One hour in conference room on Level 1
- Host of the Day – exposure on tur.se

Exposure cost included in price \_\_\_\_\_ SEK 50,000

### Restaurant Host of the Day

Table sign holders placed on every restaurant table  
in the facility (production not included) \_\_\_\_\_ SEK 15,000

### Entertainment stages, approx. 40-50 m<sup>2</sup> stage area

Thursday-Sunday 22-25 March, Level 1 and 2  
Incl. access to PA system, lights \_\_\_\_\_ SEK 5,000/hour

NOTE! The stage can be rented a maximum of two one-hour slots per exhibitor and day  
(NOTE: No musical entertainment allowed Thurs-Fri)

### Step by step

Guide visitors to your stand  
Footprints or other floor message that guide visitors to your stand \_ Quotation

### VIP balcony, Level 2

Rent the VIP balcony (approx. 40 m<sup>2</sup>) overlooking  
Level 1. With floor markings from your stand to the balcony \_\_\_\_\_ SEK 30,000

## Other arena advertising

Wall hangings, advertising in toilets, TV screens, etc. \_\_\_\_\_ Quotation

## ClubTUR and TUR Get-together, Thursday 22 March

Numerous opportunities to be seen before and during ClubTUR and TUR Get-together \_\_\_\_\_ Quotation

## Welcome Reception, Wednesday 21 March 19.00-21.00

Several opportunities to be visible during the Welcome Reception \_\_\_\_\_ Quotation

## Your company magazine on display

Be seen at two entrances and two newspaper stands

Up to 5,000 magazines \_\_\_\_\_ SEK 10,000

5,000-7,500 magazines \_\_\_\_\_ SEK 15,000

More than 7,500 magazines \_\_\_\_\_ SEK 20,000

## tur.se and WiW

We will open the Who-is-Where site at TUR for free searches among all individuals and businesses in the hospitality industry. So promote your company with a stand-out message on tur.se and Who-is-Where. The entire industry will be looking! \_\_\_\_\_ Quotation

## Other conference rooms

Please contact our conference booking service:  
conferencereservations@gothiatowers.com, tfn: +46 (0)31-708 83 90

## STANDS

### Space rental

12-100 m<sup>2</sup> \_\_\_\_\_ SEK 1,690/m<sup>2</sup> (EUR 188/m<sup>2</sup>) \*

More than 100 m<sup>2</sup> \_\_\_\_\_ SEK 1,550/m<sup>2</sup> (EUR 172/m<sup>2</sup>) \*

### Stand package - all in one

Incl. floor area (min. 12 m<sup>2</sup>) \_\_\_\_\_ SEK 3,045/m<sup>2</sup> (EUR 338/m<sup>2</sup>) \*

- 1 information desk
- 1 storage shelf
- 1 table
- 4 chairs
- Carpet, choice of 17 different colours
- 4 spotlights
- Electricity, 10 amp 1-phase 220 V
- Facia text, Helvetica
- Wireless Internet
- Stand cleaning
- Handling/storage of empty packaging
- 10 pallets of goods unloaded and loaded
- 10 exhibitor lunches

### Economy stand package

Incl. floor area (max 12 m<sup>2</sup>) \_\_\_\_\_ SEK 2,190/m<sup>2</sup> (EUR 243/m<sup>2</sup>) \*

- White walls, wood system
- Electricity, 10 amp 1-phase 240 V
- 3 spotlights
- Carpet (blue, red, black or graphite grey)
- Wireless Internet
- 3 pallets of goods unloaded and loaded

The prices apply to stands of up to 2.5 m in height. This height must not be exceeded, except with the permission of the Swedish Exhibition & Congress Centre.

Exposure above 2.5 metres in height \_\_\_\_\_ SEK 5,000